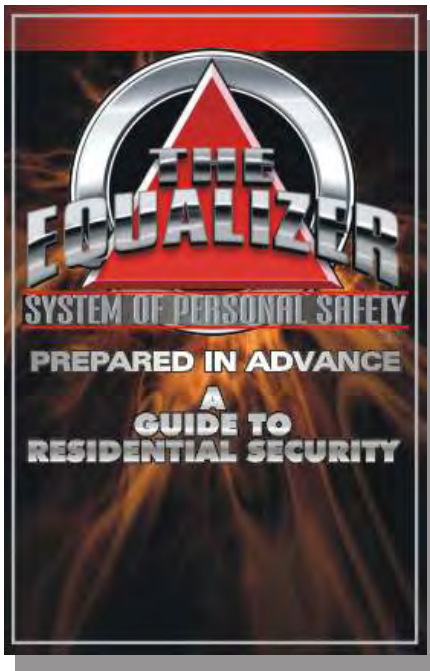


THE EQUALIZER SYSTEM OF PERSONAL SAFETY



Johnny Lee Smith
founder of

**THE EQUALIZER SYSTEM OF
PERSONAL SAFETY**



EQUALIZERSAFETY.COM

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In 1997, Johnny Lee Smith developed SSGT Defensive Tactics, a defensive tactics law enforcement training program. His program is the largest of its kind in the Southeastern United States with over 600 law enforcement trainers teaching SSGT to thousands of officers every year. SSGT has been responsible for saving officers' from serious injury and death in the line of duty.

In 2005, he developed The Equalizer Women's Self-defense Program. This program shows women how to survive and escape physically violent situations.

In 2007, he developed The Equalizer System Of Personal Safety. This system consists of two, non-physical, programs: The General Safety Education Program and The Residential Security Education Program. These programs provide educational materials for men, women and teens on how to avoid being victimized by violent crime and property crime.

His mission is to fight against the criminal victimization of all people through his education and training programs. He believes that every person should be **"Prepared In Advance"**.

The Problem: In 2006, there were an estimated 9,983,568 property crimes reported to law enforcement in the U.S. Of those property crimes, 2,183,746 were burglaries, 1,192,809 were motor vehicle thefts and 6,607,013 were larceny-theft. Property crimes accounted for an estimated \$17.6 billion dollars in losses.

Property crime affects every segment of our society to one degree or another and everyone is subject to being victimized. The monetary costs to victims annually are staggering but pale in comparison to the negative psychological impact property crime has on its victims. For most people, their home is their refuge from the world, a place in which they want to feel secure. When that security is breached, they feel personally violated and insecure. These feelings remain with some victims for months or even years after the crime and many times negatively affect other aspects of their lives.

The Solution: Give your team members the most important safety tool they could possibly have: knowledge. The knowledge to recognize and reduce their risk of becoming victims of property crime and violent crime is the single most critical factor that will enable them to be **"Prepared In Advance"**.

Have trainer **Johnny Lee Smith** conduct a highly informative and professional seminar for your employees. We guarantee an enjoyable learning experience.

Our **Residential Security Seminar** will educate your employees in the following:

1. The facts concerning property crime in general;
2. The facts concerning burglary and home invasion;
3. How to recognize and reduce their risk of being victimized by property crime and violent crime in general;
4. How to recognize and reduce their risk of being victimized by burglary and home invasion;
5. What actions should and should not be taken once victimized by property crime;
6. The legal rights of those victimized by property crime.

Seminar includes lecture, PowerPoint and discussion about residential security utilizing "A Guide To Residential Security". Participants will receive a Certificate of Completion upon completing the course and passing the open-book written exam.