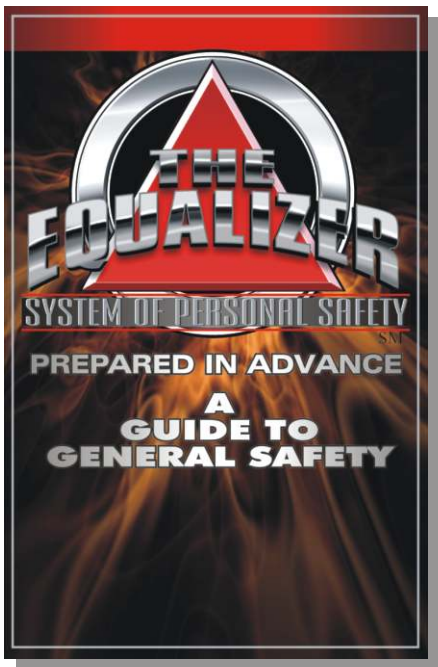


THE EQUALIZER SYSTEM OF PERSONAL SAFETY



Johnny Lee Smith
founder of

**THE EQUALIZER SYSTEM OF
PERSONAL SAFETY**



EQUALIZERSAFETY.COM

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In 1997, Johnny Lee Smith developed SSGT Defensive Tactics, a defensive tactics law enforcement training program. His program is the largest of its kind in the Southeastern United States with over 600 law enforcement trainers teaching SSGT to thousands of officers every year. SSGT has been responsible for saving officers' from serious injury and death in the line of duty.

In 2005, he developed The Equalizer Women's Self-defense Program. This program shows women how to survive and escape physically violent situations.

In 2007, he developed The Equalizer System Of Personal Safety. This system consists of two, non-physical, programs: The General Safety Education Program and The Residential Security Education Program. These programs provide educational materials for men, women and teens on how to avoid being victimized by violent crime and property crime.

His mission is to fight against the criminal victimization of all people through his education and training programs. He believes that every person should be **"Prepared In Advance"**.

The Problem: The criminal victimization of employees away from the workplace places a large financial burden on employers nationwide. Research indicates that employees who are victimized by violence, at and away from work, will likely have problems on the job including: absenteeism, tardiness and difficulty functioning at work.

In 2003, more than 13.5 million total days were lost from job and household productivity due to intimate partner violence, equivalent to 47,339 person-years.

At least one million women and 371,000 men are victims of stalking in the U.S. each year. Stalkers often follow their victims to the workplace.

The health-related costs of rape, physical assault, stalking, and homicide by intimate partners exceed \$5.8 billion each year. Of this total, nearly \$4.1 billion are for direct medical and mental health care services and productivity losses account for nearly \$1.8 billion, according to a report by the Centers for Disease Control and Prevention (CDC).

The Solution: Give your team members the most important safety tool they could possibly have: knowledge. The knowledge to recognize and reduce their risk of becoming victims of violence is the single most critical factor that will enable them to be **"Prepared In Advance"**.

Have trainer **Johnny Lee Smith** conduct a highly informative and professional seminar for your team. We guarantee an enjoyable learning experience.

Our **General Safety Seminar** will educate your employees in the following:

1. The facts concerning assault, rape/sexual assault and stalking as well as what options they have if they or someone they know becomes a victim;
2. The effects of rape/sexual assault and who can help;
3. How to recognize violent attitudes and dangerous situations;
4. How to reduce their exposure to possibly dangerous situations;
5. How to avoid being the target of an attacker;
6. The use-of-force against an attacker and the legalities thereof.

Seminar includes lecture, PowerPoint and discussion about personal safety utilizing "A Guide To General Safety". Participants will receive a Certificate of Completion upon completing the course and passing the open-book written exam.